



## CONTACT

CHALLENGE INTERNATIONAL DU VIN  
217 AVENUE LÉO LAGRANGE  
33710 BOURG - FRANCE

T: +33 (0)5.57.68.25.66  
E: info@challengeduvin.com  
www.challengeduvin.com

Office hours:  
Monday to Friday  
9.00 to 12.30 - 13.30 to 17.00

## OUR SPONSOR



## OUR PARTNERS

**SommelierS**  
INTERNATIONAL

**KEDGE**  
WINE SCHOOL

**cafa**  
WINE  
SCHOOL

**ISVV**  
INSTITUT DES SCIENCES  
DE LA VIGNE ET DU VIN  
BORDEAUX AQUITAINE

**CÉNOLOGUES**  
BORDEAUX

**DUADS**  
Club

**ÉCHOS**  
de  
BORDEAUX  
BY AGENCE FLEURIE



Challenge  
International  
du Vin  
MADE IN BORDEAUX



NEW CATEGORIES!



50<sup>th</sup>  
edition

WORLD TASTING COMPETITION

**27 & 28 MARCH 2026**

Citadelle de Bourg - FRANCE



[www.challengeduvin.com](http://www.challengeduvin.com)



## WHY TAKE PART?

### YOUR AWARDS

Our **MEDALS RENOWNED** on global markets are awarded by international jurors representing the chain 'from the producer to the enthusiast consumer'.



### NEW IN 2026

#### SPECIAL PRIZE BY YOUNG TASTERS

This prize, awarded by a jury composed of students specialising in wine, honours a wine that has awakened their taste sensitivity and curiosity, testifying the commitment of younger generations to the art of wine tasting.

#### THE COUP DE CŒUR DES CHEFS

In partnership with starred hotels and restaurants in Nouvelle-Aquitaine-France, the Chef's Coup de Cœur is designated by the Chefs of the establishments. **The winner benefits from optimal promotion with wine pairings created by the Chefs during a grand dinner event.**



**SPECIAL PRIZES** (distinguishing Golden Medals) are awarded in the following categories:

- Country of honour: GREECE - WHITE WINES



#### THE 9 OTHER SPECIAL PRIZES 2026

- RED/WHITE ORGANIC WINE
- BLYA & BLYA CÔTES DE BORDEAUX\*
- CÔTES DE BOURG\*
- RED/ROSÉ/WHITE/SPARKLING WINE
- BRANDY

\*tribute to the birth wine areas of the competition



#### NEW CATEGORIES OPENING:

- SPIRITS ALL TYPES
- SAKES
- CIDERS/PERRIES
- NO-LOW

#### NEW OFFER ON MEDAL STICKERS:

- NEW DESIGN
- WITH SCORE OUT OF 100



### PROMOTION

- In **SommelierS International**, an essential resource for wine professionals and wine lovers, this magazine benefits from an exclusive partnership with French sommeliers (over 1,300 members) and international sommeliers (54 countries).
- On **social media**, with the publication of the rankings and optimal sharing of your publications with our community.



Medal stickers



Diploma



Oenographic

Image synthesis of the tasting comments of your product



Medal struck by Monnaie de Paris

Ø 6,5 cm

## HOW TO ENTER?

### REGISTRATION FEES

- ◊ € 93 ex-VAT for 1 registered item.
- ◊ € 83 ex-VAT by item, for 2 registered items.
- ◊ € 73 ex-VAT by item, for 3 or more items.

**On-line registration:** payment by cheque, credit card or bank transfer.

**Postal registration:** payment by cheque or bank transfer.

### NUMBER OF BOTTLES REQUESTED

- ◊ **ALL WINE TYPES: 4 BOTTLES** of 0.75 liter or **6 BOTTLES** if  $\leq 0.50$  liter by **registered sample**.
- ◊ **ALL OTHER PRODUCTS: 2 BOTTLES** whatever the container of the registered sample.

*Please affix final commercial labels on all samples.*

### SAMPLES SHIPPING

Please send the samples **Delivered Duty Paid** (Incoterms 2020, all transport charges, customs clearance charges and taxes are due by the sender) and e-SAD for EU producers, before **6 March 2026** to:

Challenge International du Vin  
217 Avenue Léo Lagrange  
33710 Bourg - France

The Challenge International du Vin has negotiated **preferential rates with UPS** for your sample shipments. Please consult the terms and conditions on page 4 of this kit or on our website page Producers space/How to register.

### 2026 KEY DATES

- ◊ **Registration until: 28 February**
- ◊ **Receipt of samples until 6 March**
- ◊ **Competition: 27 and 28 March**
- ◊ **Results online: 3 April**

### REGISTRATION (until 28 February)

**On-line:** please log on: [www.challengeduvin.com](http://www.challengeduvin.com) / Producers space / How to register

#### Postal:

◊ Fill in the **registration form** (1 per item).

◊ Fill in the **payment form** (1 whatever the number of registrations).

N.B.: transport fees here only if using the UPS service.

◊ Include the payment: **cheque or copy of bank transfer**.

Send to:

Challenge International du Vin  
217 Avenue Léo Lagrange - 33710 Bourg - France

### SHIPPING DOCUMENTS

#### FOR WINES:

**Official analysis results** less than one year old, identifying the samples and showing the following analytical parameters:

- actual and potential alcohol content by volume at 20°C, expressed in % vol,
- sugars (glucose + fructose), expressed in g/l,
- total acidity, expressed in meq/l,
- volatile acidity, expressed in meq/l,
- total sulphur dioxide or total dioxide of sulphur expressed in mg/l,
- sparkling wines: excess pressure due to carbon dioxide, expressed in bars,
- semi-sparkling wines: CO<sub>2</sub> expressed in mg/l.

#### FOR ALL OTHER PRODUCTS:

**Official analysis results** less than one year old, identifying the samples and the analytical parameters adapted to these products.

◊ **Official document** proving the origin of the products.

◊ **Relevant certification** for products from organically-grown grapes.

◊ **Consignment note** to stick on your boxes.



# REGISTRATION FORM

To be sent by **28 February 2026**

To: Challenge International du Vin - 217 Avenue Léo Lagrange - 33710 BOURG-France

- ◊ Please fill in 1 form per registered item (copies accepted).
- ◊ Send it (them) back with the payment form (see overleaf).

Date réception:

Date saisie:

ORGANISATION ONLY

Dossier vérifié

## ENTRANT IDENTIFICATION

MANDATORY:

LOGIN (6-digit code):

To be filled in only if new or incomplete information (if already customer):

Company name.....

Address.....

Zip code..... City ..... Country .....

Tel./Mob ..... E-mail.....@..... Website: www.....

Subject to VAT  YES  NO

VAT Number ..... (mandatory for all European countries)

Contact name for registration..... Tel./Mob.....

E-mail.....@.....

## PRODUCT DETAILS

Production country .....

Vintage:       Non-vintage  
or number of years:  1 to 5  6 to 10  more than 10

Appellation .....

**For BULK products**, qty of marketable\* **hectolitres**: .....

Vat(s) N°: .....

**For BOTTLED products**, qty marketable\* **(in 75cl)**: .....

Batch N°: .....

Retail price ex-cellars € ..... ex-VAT

\*The declared marketable volume will determine the maximum purchase quantity of medals (stickers or derogation) on this product, if laureate.

Main grape variety .....

## TYPE OF PRODUCT (PLEASE TICK APPROPRIATE BOX)

### STILL OR SEMI-SPARKLING WINES

COLOR	<input type="checkbox"/> RED	<input type="checkbox"/> WHITE	<input type="checkbox"/> ROSE
SUGAR* g/l	<input type="checkbox"/> 0-4	<input type="checkbox"/> 4.1-12	<input type="checkbox"/> 12.1-45
ALCOHOL (% vol.)	<input type="checkbox"/> 8.6 - 14.9	<input type="checkbox"/> ≥ 15	
CO <sub>2</sub> g/l	<input type="checkbox"/> < 1,200	<input type="checkbox"/> ≥ 1,200	

### SPARKLING WINES

EXCESS-PRESSURE (Bar)	<input type="checkbox"/> 1-2,5	<input type="checkbox"/> ≥ 3
COLOR	<input type="checkbox"/> RED	<input type="checkbox"/> WHITE
SUGAR* g/l	<input type="checkbox"/> 0-12	<input type="checkbox"/> 12.1-17 <input type="checkbox"/> 17.1-32 <input type="checkbox"/> 32.1-50
	<input type="checkbox"/> > 50	

### SWEET/FORTIFIED WINES in accordance with EU regulations, generally with addition of grape based alcohol

COLOR	<input type="checkbox"/> RED	<input type="checkbox"/> WHITE	<input type="checkbox"/> ROSE
SUGAR* g/l	<input type="checkbox"/> 0-6	<input type="checkbox"/> 6.1-40	<input type="checkbox"/> 40.1-80

### CIDERS/PERRIES

SUGAR* g/l	<input type="checkbox"/> < 15	<input type="checkbox"/> 15-27.9	<input type="checkbox"/> 28- 42	<input type="checkbox"/> > 42
ALCOHOL (% vol.)	<input type="checkbox"/> < 3	<input type="checkbox"/> 3-4.5	<input type="checkbox"/> 4.6-5.5	<input type="checkbox"/> > 5.5

### ORGANIC PRODUCTS YES NO

If YES, your samples must compulsorily be accompanied by a copy of your certification or approval document. (This document is required to enter the organic wines category).

## VINIFICATION AND AGEING

- Vat / un-oaked
- 20 to 50% oaky (casks or alternatives)
- > 50% oaky (casks or alternatives)

### BRANDIES OF VINOUS ORIGIN

ORIGIN	<input type="checkbox"/> GRAPE/WINE	<input type="checkbox"/> MARC
COLOUR	<input type="checkbox"/> WHITE	<input type="checkbox"/> BROWN

### OTHER BRANDIES

Specify:  WHITE  BROWN  OTHER

### RUMS - Specify:

### WHISKIES - Specify:

### OTHER SPIRITS - Specify:

### SAKES - Specify:

### APERITIFS - Specify:

### CREAMS/LIQUEURS - Specify:

### NO-LOW

ALCOHOL (% vol.)  0 to 0.5  0.6 to 8.5

## ENTRANT COMMITMENT

The entrant acknowledges that he has read and fully understood the competition rules and regulations, accepts them, and will abide by them. (S)He also certifies on his/her honour that the above information is truthful and accurate.

Date:

Signature and Company stamp:

\*Please specify Glucose-Fructose



# PAYMENT FORM

To be sent before by 28 February 2026

To: Challenge International du Vin-217 Avenue Léo Lagrange-33710 BOURG-France

- ◊ Please fill it in (1 payment form only whatever the number of product entries).
- ◊ Send it with your entry form(s).

## INVOICING DETAILS

Please fill in only if different from "Entrant identification" at the back:

Company name.....

Address.....

Zip code..... City ..... Country.....

## UPS PREFERENTIAL RATES OPTION

- You wish to benefit from the preferential rates granted to the Challenge International du Vin by UPS
- ▷ **Shipments from France and the rest of the European Union:** please choose this option during your online registration and follow the instructions. For registration by Post, please consult the rates and the terms and conditions on the dedicated page below or on your private space.
- ▷ **Shipments from Third Countries:** please contact us for quotation.

## AMOUNT PAYABLE

VAT Number (if applicable)\*.....

Reminder: € 93 ex-VAT for 1 item / € 83 ex-VAT by item, for 2 registered items / € 73 ex-VAT by item, for 3 or more registered items.

Registration fees: €..... ex-VAT

UPS transport fees (if applicable): € ..... ex-VAT

**TOTAL AMOUNT= € ..... ex-VAT**

VAT 20%\* = € .....

**TOTAL AMOUNT TO PAY= € ..... inc-VAT**

\*VAT is payable by entrants from France but also other EU countries without any VAT number.

VAT is not payable by entrants from the EU (ex-France) with a VAT number and from the third countries.

## METHODS OF PAYMENT (Please tick appropriate)

### PAYMENT BY CHEQUE

- Make out your cheque to: Challenge International du Vin.
- Send it with your payment form and your entry form(s).

### PAYMENT BY BANK TRANSFER

- All bank costs are to be borne by the entrant.
- Please indicate your login on your bank transfer order.
- Enclose a copy of your bank transfer order to your payment and entry forms.

### BANK DETAILS:

- Recipient: Challenge International du Vin
- Bank: BNP – BORDEAUX – France
- Account N°: 00010067137 – Clé RIB: 37
- SWIFT Code: BNPAFRPPXXX
- Bank Code: 30004
- Sort Code: 1988
- IBAN: FR76 3000 4019 8800 0100 6713 737



# SAMPLES SHIPPING AND CONSIGNMENT NOTE

## UPS PREFERENTIAL RATES FOR YOUR SAMPLE SHIPMENTS

The Challenge International du Vin has negotiated **preferential rates with UPS** for your sample shipments. Please consult the terms and conditions on page 4 or on our website page Producers/How to register.

► **With CRD for France, with e-SAD for EU countries**

Excise number available in your private space/shipment of the samples section or on request at [info@challengeduvin.com](mailto:info@challengeduvin.com)

► **DDP - 2020 Incoterms Delivery Duty Paid for non-EU countries** (all transport charges, customs clearance charges and taxes are due by the sender)

- Your samples must be packed in boxes resistant to considerable handling.
- Boxes must mandatorily be identified with the consignment note below.

1. Fill in the consignment note below (1 by box mandatory - Photocopies allowed)

N.B.: for on-line registrations, this note will be automatically sent to you by E-mail.

2. Stick it (them)on your box(es) whatever the shipping method.

3. If applicable stick the UPS shipping labels on each box.

4. All boxes must be delivered by **6 march 2026** to:

**Challenge International du Vin - 217 Avenue Léo Lagrange - 33710 BOURG - FRANCE**

## CONSIGNMENT NOTE



**SENDER (ENTRANT) Login Nr.**.....

Company name.....  
.....

Address.....  
.....

Zip code.....

City.....

Country .....

Contact .....

E-mail.....

Tel .....

Number of entry(ies) .....

Box n° ..... out of .....

**VIA** (name of carrier)

.....  
.....

**DESTINATION:**

**CHALLENGE  
INTERNATIONAL DU VIN  
217 AVENUE LÉO LAGRANGE  
33710 BOURG  
FRANCE**





▷ **Shipments from France and the rest of the European Union:** please choose this option during your online registration and follow the instructions. For registration by Post, please consult the terms and conditions below or in your private space. e-SADs must always be issued by the sender. Our **Excise number is available** in your private space/shipment of the samples section or on request at [info@challengeduvin.com](mailto:info@challengeduvin.com).

▷ **Shipments from Third Countries:** please contact us.

- **DEPOSIT IN RELAY POINT:** Samples must be deposited in a relay point: to find yours, see link on our website, page Producers/How to register or in your private space.
- **COLLECTION AT YOUR PREMISES (with extra cost):** if you want a pick-up at your address by UPS service, please schedule it on our website, page Producers/How to register or in your private space. This additional charge will be billed to you directly by UPS at the time of scheduling.
- **UPS SHIPPING LABELS:** you will be able to edit them from your Producer personal space/Follow-up of my registrations, regardless of your method of registration. They will have a **validity period of 10 days from their edition**. Please pay attention to print them in due time. The system is configured to edit as many labels as samples entered. Please pack them accordingly, ideally and advisable in boxes of 4 bottles.

**EACH BOX MUST ALSO BE IDENTIFIED WITH OUR CONSIGNMENT NOTE**

### UPS PREFERENTIAL RATES

**All rates do not include French VAT - Strictly reserved to Challenge International du Vin participants for the shipping of their samples.**

	WEIGHT RANGES	ZONE 1	ZONE 2	ZONE 3
<b>1 sample</b>	< 10Kg	€ 19.22	€ 23.84	€ 32.45
<b>2 samples</b>	from 10,01 to 15 Kg	€ 23.84	€ 31.71	€ 46.20
<b>3 samples</b>	from 15,01 to 20 Kg	€ 27.83	€ 39.90	€ 54.92
<b>4 samples</b>	from 20,01 to 25 Kg	€ 35.70	€ 49.67	€ 74.13
<b>5 samples</b>	from 25,01 to 30 Kg	€ 45.68	€ 59.85	€ 84.00
<b>6 samples and +</b>	from 30,01 Kg	€ 9.24 by sample	€ 11.87 by sample	€ 17.22 by sample

**ZONE 1:** France

**ZONE 2:** Austria, Belgium, Denmark, Finland, Germany, Ireland, Italy, Luxembourg, Netherlands, Poland, Portugal, Spain, Sweden

**ZONE 3:** Bulgaria, Croatia, Cyprus, Czech Republic, Estonia, Greece, Hungary, Latvia, Lithuania, Malta, Romania, Slovakia, Slovenia

# COMPETITION RULES 2026

Also available on [www.challengeduvin.com](http://www.challengeduvin.com) / Producers

## Article 1: OBJECTIVES OF THE COMPETITION

The Challenge International du Vin, an international competition for wines, wine-based drinks, alcoholic drinks based on other ingredients and spirit drinks, is organised with the aim of: promoting, communicating and presenting the best products to buyers and consumer in all countries (including France) by operations for the trade and the general public, in order to improve their promotion and marketing.

## Article 2: PRODUCTS ADMISSIBLE IN THE COMPETITION

The competition is open to all wines, special wines, wine-based drinks with alcohol correction, partially or totally de-alcoholised (No-Low), alcoholic drinks based on other ingredients and spirit drinks made according applicable legislation:

- in the country of origin, for countries outside the European Union,
- in Europe, for products from EU member states,
- in France, for French products.

All these products must be labelled with an indication of the country of origin where the raw materials were harvested and vinified.

## Article 3: REGISTRATION PROCEDURES

All participants must submit a duly-completed registration form corresponding to the product presented and make the relevant payment by cheque or bank transfer (postal registration) or by cheque, credit card or bank transfer (on-line registration) to the CHALLENGE INTERNATIONAL DU VIN before the deadline indicated on the competition website.

The COMPANY NAME or the NAME indicated in the 'ENTRANT IDENTIFICATION' section, as well as the 'PRODUCT DETAILS' section will be used on the DIPLOMA, the LIST OF AWARD WINNERS, and all CORRESPONDENCE. Incomplete forms will not be registered and the products will not be presented to the tasting. No fees will be reimbursed in that case.

Registration fees are as follows:

- € 93 exclusive of VAT for 1 registered item.
- € 83 exclusive of VAT by item for 2 registered items.
- € 73 exclusive of VAT by item for 3 or more registered items.

These fees must be paid on registration. If the registration fees have not been paid, the products will not be presented in the competition. In compliance with European legislation, the organisers of an international event held in France are obliged to add 20 % tax (French VAT) to fees paid by all French participants, as well as those from the European Community who do not submit a VAT number. An invoice is sent to each participant by return.

In case of cancellation, the organisers retain all fees paid on registration, irrespective of the reasons for cancellation by a participant or by the organisers, except in the case stipulated in the last paragraph of Article 12.

## Article 4: SAMPLES

Samples presented for the competition must be taken from a homogeneous batch intended for consumption. The samples will be sent by the entrants who pledge on the honor of the representativeness of the presented batch. The minimum volume of the batch presented shall be at least 1,000 litres. Samples from smaller batches may be admitted to the competition, provided the total volume is no less than 100 litres.

For each entry, participants must send before the deadline indicated on the competition website:

- 4 BOTTLES of 0.75 litre or 6 BOTTLES for containers less than or equal to 0.50 litre, by registered sample,
- Except for spirit drinks: 2 BOTTLES whatever the container volume, by registered sample.

These bottles must wear their legal commercial label bearing the name or mark claimed on the registration form

Samples must be accompanied by:

- For wines: official analysis results less than one year old, identifying the samples and giving values for the following analytical parameters:
  - actual and potential alcohol content by volume at 20°C, expressed in % vol,
  - sugars (glucose + fructose), expressed in g/l,
  - total acidity, expressed in meq/l,
  - volatile acidity, expressed in meq/l,

- total dioxide of sulphur or total sulphur dioxide, expressed in mg/L,
- sparkling wines: excess pressure due to carbon dioxide expressed in bars.
- semi-sparkling wines: CO<sub>2</sub> expressed in mg/L.

-For all other products: official analysis results less than one year old, identifying the samples and the analytical parameters adapted to these products.

-The statement of entitlement for wines entitled to a protected appellation of origin or geographical indication or the certification request for French products not entitled to a geographical indication presented with an indication of their vintage or grape variety or an official document proving the origin for non-French products.

-Relevant certification for products made from organically-grown grapes.

-A consignment note: participants must ship their samples DDP (incoterms 2020, Delivered Duty Paid, CRD for France, e-SAD for UE countries, with shipping costs, customs' duties and taxes paid by the sender). Samples must be shipped to the following address: Challenge International du Vin – 217 Avenue Léo Lagrange - 33710 Bourg – France. Indicate the sender's name on the package.

Any samples received after the due dates, that do not correspond to the registration form or are not registered in advance (art. 3) will not be presented for tasting but remain the property of the Challenge International du Vin.

## Article 5: SAMPLES CLASSIFICATION

Samples admitted to the competition are placed in a special container during tasting to hide the shape of the bottle and ensure their anonymity. The original corks are changed before the competition. The samples are classified, divided into groups by product type, and presented for tasting according to their vintage, sugar content and the aromatic intensity of the grape variety.

If fewer than three samples are registered in a particular category, they will not be included in the competition. The registration fees will be reimbursed in that case.

## Article 6: SAMPLE QUALITY CONTROL

As the competition organisers need to ensure that the award-winning samples are representative of the whole batch, they may organise a prior inspection, appointing their own approved technical experts to take samples of the batches entered in the competition, anywhere in France or around the world. These samples may be analysed for comparison with the initial samples submitted.

## Article 7: TASTING PANELS

Each product is tasted by a panel of 4 tasters. All the judges have technical expertise in tasting. The judges are selected from a list of professionals specialized in the given product. Competent tasters with sufficient experience who do not work in the wine industry may also be admitted.

The competition organisers collect sworn statements from panel members, disclosing any direct or indirect links with firms, establishments, professional organisations, or associations whose activities, products, or interests may concern products presented in the competition.

The Challenge International du Vin will take action against any wine tasters who disrupt the competition. The Challenge International du Vin will not, in any case, be held liable for any consequences resulting from this disruption.

Each panel is supervised by a «tasting commissioner», who monitors and checks compliance with the tasting rules and ensures the event is conducted properly, assists the judges in their work, and checks that the tasting sheets handed in are properly completed.

## Article 8: SPECIAL PRIZES

Special prizes are awarded every year for categories chosen by the Challenge International du Vin: type of product, country, appellation, etc. These Prizes are awarded to products that obtain the best score in their category in the first or second tasting session, provided that over 10 samples have been entered in the category concerned.

## Article 9: AWARDS

The organisers award Gold or Silver medals to the samples that obtain the best scores. Medals may not be awarded to more than one third of the samples presented in the competition. Awards are only granted if at least 3 different competitors have entered the competition or

category concerned. The winners reserve the right to publish the results for their products.

## Article 10: NOTIFICATION OF AWARDS

Each participant will be informed of the competition results by E-mail. It will specify the name of the competition, the category the product was competing in, the type of award, the identity of the product, the stated volume and the name and address of the owner. Winners are given personal access to the competition website to obtain an encyclopedic (graphic image of the tasting notes).

The Challenge International du Vin issues a diploma to each winner and a medal to each special prize winner.

So that winners can display their awards on their bottles, the Organisers offer the following products for sale to winners:

-adhesive MEDALS,

-RIGHTS (to reproduce a medal).

Winners who wish to reproduce medals won at the Challenge International du Vin on their labels, must apply for these rights. The awards obtained can only be displayed by these means. All unauthorised copies are strictly prohibited and punishable by law. The number of adhesive medals supplied or rights granted for an award-winning product shall not exceed the number of bottles declared on the registration form.

## Article 11: LEGAL AND CONTRACTUAL PROVISIONS

The Challenge International du Vin organisers reserve the right to have award-winning samples analysed by an approved laboratory and take any subsequent steps they may deem necessary.

Operators who entered an award-winning product in the competition and the organisers are each obliged to retain a sample of the product in their possession, accompanied by its REGISTRATION FORM and analysis results.

These samples shall be made available to inspectors for one year starting from the competition date.

After that date, the bottles may be used for promotional or training purposes. Samples that have not won awards are immediately available for use by the Challenge International du Vin.

The REGISTRATION FORM and analysis results shall be made available to inspectors for five years starting from the competition date.

Entrants are legally liable for all information entered on the registration form. The Challenge International du Vin may check its accuracy by all legal means, particularly concerning the conformity of the product found on the market with the control sample held by the Challenge International du Vin.

The Bordeaux Court of First Instance (France) has sole jurisdiction in case of any challenge or dispute with the Challenge International du Vin, irrespective of the nationality of the opposing parties. Only the French texts of documents issued by the competition have any official validity.

The Inspection Commission, consisting of at least 3 members, together with the CDV (Concours Des Vins) association, are solely responsible for ensuring compliance with the competition rules and submit the following to the DREETS of Nouvelle-Aquitaine:

- 2 months before the competition is held: a statement specifying the date and location of the competition, as well as the competition rules.
- Within 2 months after the competition, at the latest: minutes signed by the Head of the Inspection Commission, confirming that the competition was held according to the regulations and including, in particular:
  - ◊ The number of products presented in the competition, overall and by category.
  - ◊ The number of award-winning products, overall and by category.
  - ◊ The list of award-winning products and the details identifying each award-winning product and its owner.
  - ◊ The percentage of award-winning products in relation to the number of products presented.
  - ◊ The number of awards and a breakdown by type.

## Article 12: CASES OF FORCE MAJEURE

The organisers cannot, in any case, be held liable if an external event prevents the competition from being held under normal conditions.

The wine competition is officially approved (decree of February 13th, 2013 – Official Journal of February 22nd, 2013) and the awards given may be used in all forms of advertising subject to certain conditions (art.10).



## WHAT CHALLENGE INTERNATIONAL DU VIN CAN BRING YOU...



# 2026 COMPETITION RULES

Available at [www.challengeduvin.com](http://www.challengeduvin.com) / "Producers" section

## Article 1: OBJECTIVES OF THE COMPETITION

The Challenge International du Vin, an international competition for wines, wine-based drinks, alcoholic drinks based on other ingredients and spirit drinks, is organised with the aim of: promoting, communicating and presenting the best products to buyers and consumer in all countries (including France) by operations for the trade and the general public, in order to improve their promotion and marketing.

## Article 2: PRODUCTS ADMISSIBLE IN THE COMPETITION

The competition is open to all wines, special wines, wine-based drinks, with possible alcohol content correction, (No Low), alcoholic drinks based on other ingredients, and spirits produced in accordance with regulations :

- in the country of origin, for countries outside the European Union,
- in Europe, for products from EU member states,
- in France, for French products.

All these products must be labelled with an indication of the country of origin where the raw materials were harvested and vinified.

## Article 3: REGISTRATION PROCEDURES

All participants must submit a duly-completed registration form corresponding to the product presented and make the relevant payment by cheque or bank transfer (postal registration) or by cheque, credit card or bank transfer (online registration) to the CHALLENGE INTERNATIONAL DU VIN before the deadline indicated on the competition website. The COMPANY NAME or the NAME indicated in the 'ENTRANT IDENTIFICATION' section, as well as the 'PRODUCT DETAILS' section will be used on the DIPLOMA, the LIST OF AWARD WINNERS, and all CORRESPONDENCE. Incomplete forms will not be registered and the products will not be presented to the tasting. No fees will be reimbursed in that case.

Registration fees are as follows:

- € 93 exclusive of VAT for 1 registered item.
- € 83 exclusive of VAT by item for 2 registered items.
- € 73 exclusive of VAT by item for 3 or more registered items.

These fees must be paid on registration. If the registration fees have not been paid, the products will not be presented in the competition. In compliance with European legislation, the organisers of an international event held in France are obliged to add 20 % tax (French VAT) to fees paid by all French participants, as well as those from the European Union who do not submit a VAT number. An invoice is sent to each participant by return.

In case of cancellation, the organisers retain all fees paid on registration, irrespective of the reasons for cancellation by a participant or by the organisers, except in the case stipulated in the last paragraph of Article 12.

## Article 4: SAMPLES

Samples presented for the competition must be taken from a homogeneous batch intended for consumption. The samples will be sent by the entrants who pledge on the honor of the representativeness of the presented batch. The minimum volume of the batch presented shall be at least 1,000 litres. Samples from smaller batches may be admitted to the competition, provided the total volume is no less than 100 litres.

For each entry, participants must send before the deadline indicated on the competition website:

- 4 BOTTLES of 0.75 litre or 6 BOTTLES for containers less than or equal to 0.50 litre, by registered sample,
- Except for spirit drinks: 2 BOTTLES whatever the container volume, by registered sample.

These bottles must be labelled with their legal commercial packaging bearing the name or brand claimed on the registration form and the mandatory information.

Samples must be accompanied by:

- For wines: official analysis results less than one year old, identifying the samples and giving values for the following analytical parameters:
  - actual and potential alcohol content by volume at 20°C, expressed in % vol,
  - sugars (glucose + fructose), expressed in g/l,
  - total acidity, expressed in meq/l,
  - volatile acidity, expressed in meq/l,
  - total dioxide of sulphur or total sulphur dioxide, expressed in mg/L,
  - sparkling wines: excess pressure due to carbon dioxide expressed in bars,
  - semi-sparkling wines: CO<sub>2</sub> expressed in mg/L.

- For all other products: official analysis results less than one year old, identifying the samples and the analytical parameters adapted to these products.

- The statement of entitlement for wines entitled to a protected appellation of origin or geographical indication or the certification request for French products not entitled to a geographical indication presented with an indication of their vintage or grape variety or an official document proving the origin for non-French products.

- Relevant certification for products made from organically-grown grapes.

- A consignment note: participants must ship their samples DDP (incoterms 2020: Delivered Duty Paid, CRD for France, e-SAD for UE countries, with shipping costs, customs' duties and taxes paid by the sender). Samples must be shipped to the following address: Challenge International du Vin – 217 Avenue Léon Lagrange - 33710 Bourg – France. Indicate the sender's name on the package.

Any samples received after the due dates, that do not correspond to the registration form or are not registered in advance (art. 3) will not be presented for tasting but remain the property of the Challenge International du Vin.

## Article 5: SAMPLES CLASSIFICATION

Samples admitted to the competition are placed in a special container during tasting to hide the shape of the bottle and ensure their anonymity. The original corks are changed before the competition. The samples are classified, divided into groups by product type, and presented for tasting according to their vintage, sugar content and the aromatic intensity of the grape varieties.

If fewer than three samples are registered in a particular category, they will not be included in the competition. The registration fees will be reimbursed in that case.

## Article 6: SAMPLE QUALITY CONTROL

The competition organisers, wishing to ensure that the samples submitted are representative, may organise a downstream inspection, appointing technicians and experts approved by them to take samples of products claiming an award, anywhere in France or abroad.

## Article 7: TASTING PANELS

Each product is tasted by a panel of 4 tasters. All the judges have technical expertise in tasting. The judges are selected from a list of professionals who are specialists in the products presented. Competent tasters with sufficient experience who do not work in the wine industry may also be admitted.

The competition organiser collects a sworn statement from the members of the jury stating that they have no direct or indirect links with firms, establishments, professional organisations, or associations whose activities, products, or interests may concern products presented in the competition. The Challenge International du Vin will take action against any wine tasters who disrupt the competition. The Challenge International du Vin will not, in any case, be held liable for any consequences resulting from this disruption.

Each panel is supervised by a «tasting commissioner», who monitors and checks compliance with the tasting rules and ensures the event is conducted properly, assists the judges in their work, and checks that the tasting sheets handed in are properly completed.

## Article 8 : AWARDS

The organisers award Gold or Silver Medals to the samples that receive the highest scores from the tasters. The total number medals awarded may not exceed one third of the samples entered in the competition. An award may only be given if there are at least three distinct samples competing in a given category. Each winner has the right to publish the results for their product.

## Article 9: SPECIAL PRIZES

Special prizes are awarded every year for categories chosen by the Challenge International du Vin: type of product, country, appellation, etc. These awards are given to products that have obtained the best score in their category in the first or second tasting sessions, provided that there are more than 10 samples competing in the category.

## Article 10: NOTIFICATION OF AWARDS

Each participant will be informed of the competition results by E-mail. This will specify the name of the competition, the category in which the product competed, the "possible" distinction awarded, the product identification, the declared volume and the name and address of the owner. The winner has personal access to the competition website to obtain an oenographic chart (a "radar" graph of the tasting comments). The Challenge International du Vin issues a diploma to each winner and a medal to each special prize winner.

In order to display the award on the bottle, the organisation offers the following items for sale for award-winning products: adhesive MEDALS,

- EXEMPTIONS (reproduction of the medal on the label). Winners who wish to reproduce medals won at the Challenge International du Vin on their labels, must apply for these rights. The awards obtained can only be displayed by these means. All unauthorised copies are strictly prohibited and punishable by law. The number of adhesive medals supplied or rights granted for an award-winning product shall not exceed the number of bottles declared on the registration form.

## Article 11: LEGAL AND CONTRACTUAL PROVISIONS

The Challenge International du Vin organisers reserve the right to have award-winning samples analysed by an approved laboratory and take any subsequent steps they may deem necessary.

Operators who entered an award-winning product in the competition and the organisers are each obliged to retain a sample of the product in their possession, accompanied by its REGISTRATION FORM and analysis results.

These samples shall be made available to inspectors for one year starting from the competition date.

After that date, the bottles may be used for promotional or training purposes. Samples that have not won awards are immediately available for use by the Challenge International du Vin.

For all samples, the REGISTRATION FORM and analysis results shall be made available to inspectors for five years starting from the competition date.

Entrants are legally liable for all information entered on the registration form. The Challenge International du Vin may check its accuracy by all legal means, particularly concerning the conformity of the product found on the market with the control sample held by the Challenge International du Vin. In the event of a dispute or litigation with the Challenge International du Vin, and regardless of the nationality of the parties involved, the Court of Bordeaux (France) shall have sole jurisdiction. Only the French texts of documents issued by the competition have any official validity.

The Control Committee, consisting of at least three members of the CDV (Concours Des Vins) association, is responsible for ensuring compliance with the competition rules and submit the following to the DREETS of Nouvelle-Aquitaine:

- 2 months before the competition is held: a statement specifying the date and location of the competition, as well as the competition rules.
- Within 2 months after the competition, at the latest: minutes signed by the Head of the Inspection Commission, confirming that the competition was held according to the regulations and including, in particular:
  - ◊ The number of products presented in the competition, overall and by category.
  - ◊ The number of award-winning products, overall and by category.
  - ◊ The list of award-winning products and the details identifying each award-winning product and its owner.
  - ◊ The percentage of award-winning products in relation to the number of products presented.
  - ◊ The number of awards and their distribution by product type.

## Article 12: CASES OF FORCE MAJEURE

The organisers cannot, in any case, be held liable if an external event prevents the competition from being held under normal conditions.

*The wine competition is officially approved (decree of February 13th, 2013 – Official Journal of February 22nd, 2013) and the awards given may be used in all forms of advertising subject to certain conditions (art.10).*



## WHAT CHALLENGE INTERNATIONAL DU VIN CAN BRING YOU...

