



OPEN REGISTRATIONS TO THE 46TH EDITION OF THE CHALLENGE INTERNATIONAL DU VIN highlighting Alsace Wines

www.challengeduvin.com

On April 8 and 9, 2022, the Bordeaux Congress Centre will host the 46th edition of the Challenge International du Vin. Ever more faithful to its talent finding mission, the 2022 edition is setting itself as a talent enhancer, by honoring the wines of Alsace, a great wine-growing region with multiple signatures.

Talent discoverer and enhancer

The Bordeaux Congress Center is home to the oldest international wine competition that has been organized for 46 years by the CDV (Concours Des Vins). Entirely independent, the competition is approved by the European Community and governed by the strict rules of the International Code of Oenological Practices of the vine and the wine.

This unmissable œnology event will bring together 700 professionals of around twenty nationalities. The particularity of this competition: the representativeness of the entire industry. Each jury is made up of 4 members: 1 winegrower, 1 œnologist, 1 distributor and 1 enthusiast consumer.

The jurors will vote on nearly 4,000 wines and spirits from about thirty countries, regardless of their vintage, to award Gold and Silver medals to 30% of the samples in the running. Eight winners among the Gold medalists will receive a major distinction with the attribution of a Special Prize.

The Challenge International du Vin enjoys an indisputable reputation from French and foreign consumers thanks to the presence of a great diversity of wine products from regions around the world: red, rosé, white, dry, sweet, fortified or sparkling and even spirits, not to forget organic wines!

In 2020, the Challenge International du Vin established a partnership with Plugwine, a platform helping producers boost their sales thanks to digital tools. This collaboration continues this year. The 2022 Special Prize laureates get a one-year subscription for free and all other winners of this edition get a 25% discount.



Caroline FURSTOSS,
Honorary President
2022

Photo : <https://www.sommelierparticulier.com/>

Elected sommelier of the year in 2014, Caroline Furstoss is from Alsace. It was in this region that her passion for wine was born and where she studied before starting her career at Auberge de l'III in Illhaeusern. Her career is punctuated by contracts at renowned establishments and in 2011 it led her to the rank of head sommelier for Jean-François Piège.

Surrounded by digital specialists, Caroline Furstoss founded the Sommelier Particulier website in 2016, which she runs with young renowned sommeliers. This unique team on the web advises individuals and professionals on their wine purchase and the constitution of their cellar.

With the same entrepreneurial spirit and with two other partners, she launched the ecological cleansing lotion Red-and-Ready in 2019, which allows jurors and professional tasters to regenerate their taste buds saturated by tannins during repeated tastings of red wines.



Challenge International du Vin in figures since 1976:

- **162,392** wines in competition
- **44,885** medals awarded
- **6** full-time employees
- **100** members, all volunteers

2022 SPECIAL PRIZE, HIGHLIGHTED REGION

Focus on Alsace, a land rich in unique signature wines

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Promoting discoveries and encounters, this 46th edition intends to capture Alsace Wines in all their richness and diversity.

Known worldwide for their white wines, the Alsatian hillsides extend over a narrow strip stretching between the Rhine and the Vosges foothills. They owe the exceptional diversity of their soils to the collapse of this ridge, several million years ago, which is not only favorable to white grape varieties (90% of the vineyard), but also to a few red wines.

Part of the AOC since 1962, the wines of Alsace come from a wine-growing tradition with Germanic and Roman influences. More specifically, the Alsatian vineyard has 4 appellations:

Alsace, Alsace Grand Cru (with 51 identified terroirs), Crémant d'Alsace, and for sweet wines, Vendanges Tardives (VT) and Sélection de Grains Nobles (SGN).

The Alsace appellations highlight the grape varieties, with riesling at the forefront. This multi-faceted king of varieties should not overshadow the 9 others - pinot blanc, gewurztraminer, pinot gris, pinot noir, sylvaner, muscat, auxerrois, klevener de Heiligenstein – which also have multiple aromatic nuances.

SPECIAL PRIZES 2022

The Gold laureates of the 46th Edition of the Challenge International du Vin will be distinguished in the following categories:

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- **Alsacian wine** Special Prize
(wine area put in the honour this year)
- **Organic Wine** Special Prize
- **Blaye or Blaye Côtes de Bordeaux** Special Prize*
- **Côtes de Bourg** Special Prize*
- **White Wine** Special Prize
- **Rose Wine** Special Prize
- **Red Wine** Special Prize
- **Sparkling Wine** Special Prize

*tribute to the birth wine areas of the competition organization

AGENDA 2022

Competition dates
8 and 9 April 2022

Registrations
from 15 November 2021 until 8 February 2022

Online registrations
www.challengeduvin.com

Samples delivery deadline
15 February 2022

Online results
15 April 2022

